

GUb]Yfi b['XYg'@Yi d\UbU!7Ua di g.
6`Y]VYb`X]Y`@]bXYb`ghY\Yb3

8]Y`A cXYfb]g]Yfi b['XYg'@Yi d\UbU!7Ua di g]b`@ØbYVi f[
&\$&).`A U»bU\`a Yb`ZØf`6]cX]j Yfg]hÄhž`5i ZYbh\U`hgei U`]hÄh
i bX`5i hcZfY]\Y]h"



@ØbYVi f[ž`8Yi hgWk`UbX`!`K Ug`hi h`g]Wk`[YfUXY`Ui ZXYa
@Yi d\UbU!7Ua di g]b`@ØbYVi f[3`A Ub`_ØbbhY`gU[Yb.`9]bY`[Ubny
A Yb[Y`5_hi Y``]gh`XYf`7Ua di g`Y]bY`6Ui ghY``Yž`k c`6U[[Yf`i bX
6Ui nÄi bY`XUg`6]X`dfÄ[Yb``8cW`k Ä`fYbX`X]Y`6Ui UfVY]hYb
Z]Y[Ybž`a UW`h`g]Wk`Y]b[fc»Yg`H\Ya U`VYa Yf_VUf` `X]Y`Ni _i bZh
XYf`@]bXYbVÄi a Y``5bk c`bYf]b`GUV]bY`A ``Äi »Yfh`\fY`6YXYb_Ybž
XUgg`U``Y`@]bXYb`[YZÄ`h`k YfXYb`gc``Yb``8cW`XU`_Ubb`XYf`i b]!
DfYggYgdYfWYf`8f``A Uf_i g`@Ya a Ybg`9bhk Ufbi b[[YVYb.`8]Y
@]bXYb`gc``Yb`ghY\Yb`V`Y]VYb``A]h`XYf`A cXYfb]g]Yfi b[`i bX
GUb]Yfi b[`k]fX`Y]b`k]W`h][Yg`GhØW`_BUhi f`Ui ZXYa `7Ua di g
Yf\U`hYb"

8]Y`A U»bU\`a Ybž`X]Y`XYfnY]h]b]j c``Ya `; Ub[Y`g]bXž`VY]b\U`hYb

i a ZUggYbXY'5fVY]hYbž'X]Y'XUfUi ZUVn]Y'Ybž'XYb'7Ua di g'ni
a cXYfb]g]YfYb'i bX' ['Y]W\ nY]h] ['X]Y'5i ZYbh\U'hgei U']hÅh'ni
Yf\ Ò\Yb"'8Uni 'nÅ\`h'XYf'5i ghUi gW\ 'XYf': YbghYf']b'XYb
Y\Ya U'] [Yb' ? UgYfbYb [YVÅi XYb'Ui g'XYb '%- ' \$Yf! ÷\fYb'i bX'X]Y
9bhZYfbi b ['XYf'VYhcb]YfhYb'GhfU» Ybž'X]Y'Y]bgh'ZØf'DUbnyf' [Ybi hnh
k i fXYb"'9]b']a dcfhUbhYg'N]Y'\]YfVY]]gh'XUg'GhfYVYb'bUW\ 'Y]bYa
a Ò ['W]gh'Ui hcZFY]Yb'cXYf'Ui hcUfa Yb'7Ua di g"

; Yd`UbhY`Dfc`Y`_hY`ZØf`Y]bY`bUW\`U`h][Y
Ni`_i`bZh

8 Ug' ? cbnYdh'g]Y\h'j]Y'Y'Dfc`Y`_hY`j c fž'i a 'Y]b'nY]h[Ya Å» Yg'@Y\fl
i bX'@Yfbi a ZY'X'ni 'gW\UZZYb"'l bhYf'XYb' [Yd`UbhYb'J c f\UVYb
VY]bXYb'g]W\.

- GUb]Yfi b ['i bX'9fk Y]hYfi b ['XYf'A YbgU
- GUb]Yfi b ['XYf'Y\Ya U'] [Yb'@UXYbnY]'Y'fl YVÅi XY'&) Ł
- GUb]Yfi b ['XYg'< ÒfgUU'!; YVÅi XYg'-
- GUb]Yfi b ['XYf'J Yfgcf [i b [g'Y]hi b [Yb
- BYi VUi 'Y]bYf'DUf_dU'Yhh'ink]gW\Yb'; YVÅi XY'%('i bX
GW\Ufb\cfghghfU» Y
- 9ff]W\hi b ['Y]bYf'bYi Yb'D\chc] c`hU]_Ub`U [Y
- BYi VUi 'Y]bYg': cfgW\i b [g [Yk ÅW\g\Ui gYg'ZØf'X]Y': U_i `hÅh
BUW\U'h] [_Y]h'ink]gW\Yb'; YVÅi XY'%&'i bX'%(

5i W\X]Y'A U» bU\ a Yb'ni f'J YfVYggYfi b ['XYg'A]_fc_`]a Ug'g]bX
b]W\h'ni 'j YfbUW\`Àgg][Yb"'8]Y'l b]j Yfg]hÅh'\Uh'g]W\U'g'N]Y`
[YgYhnhž'X]Y'6]cX]j Yfg]hÅh'Ui ZXYa '7Ua di g'ni 'Yf\ Ò\Yb"'9]b [Y
]bhYfYggUbhY' ð]h]Uh]j Yb'k]Y'XYf'@Yi d\UbU'K U'X [UfhYb'i bX
6]chcd [UfhYb'V]YhYb'XYb'Ghi X]YfYbXYb'b]W\h'bi f'Y]bYb
bUhi fbU\Yb'@YVYbgfUi a ž'gcbXYfb'ZØfXYfb'Ui W\X]Y'5fhYbj]Y`ZU`h"
8Yf'K U'X [UfhYb']gh'Y]b'Ò_c`c []gW\Yg'9l dYf]a Yb'hi bX'i a ZUgg
() \$'a ž'k c'Ghi X]YfYbXY'gY'VghÅbX]['Y]b'a Y\fgW\]W\h][Yg
² _cgmghYa 'a]h'YggVUfYb'DZUbnyb'Yb'hk]W_Y`b`_cbbhYb"'8]YgYf
6Ui a [UfhYb'k]fX'b]W\h'bi f'ni a '9f\c`Yb'Y]b'UXYbž'gcbXYfb'Ui W\
U'g'6]`Xi b [gcfh'X]YbYb"

? `]a Uk UbXY`i bX`GhUXh[YghU`hi b[

⇒ <]bV`]W_`Ui ZX]Y`<YfUi gZc fXYfi b[Yb`XYg`?`]a Uk UbXY`g`gd]Y`h
X]Y`GhUXh[YghU`hi b[`Y]bY`YbhgWXY]XYbXY`F c`Y`"@Ui h`Y]bYa
6Yf]W`h`XYg` : fUi b`l`cZYf`=6D`g]bX`Gh`AXhY`VYgcbXYfg`VYhfcZYb`j`cb
XYf`i`fVUbYb`<]hNY]bgY`!9ZY`_hY`ž`X]Y`ni` `Y]bYf`9f`Ø`i`b[`XYf`
HYa`dYfUhi`fYb`ZØ`fYb`" <]Yf`_ca`a`Yb`X]Y`bYi`Yb`D`Ubi`b[Yb`XYf`
@Yi`d`UbU`]bg`Gd]Y`"8`i`fW`X]Y`J`YfVYggYfi`b[`XYf` ; fØbZ`ÅW`Yb
i`bX`X]Y`GW`UZZ`b[`j`cb` : f]gW`i`Zh`gW`bY]gYb`_Øbb`hYb`X]Y
bY[Uh]j`Yb`5i`gk`]f`_i`b[Yb`XYf`<]hNY`gdØfVUf`[Ya`]XYfh`k`YfXYb"

A]h`Y]bYf`_]a` U[YfYW`hYb`GhUXh[YghU`hi b[`i`bX`Xi`fW`i`[Yn]Y`hY
A`U`bU`a`Yb`_Ubb`Ui`W`X]Y` , VYf`hmi`b[`]b`Gh`AXhYb`fYXi`n]Yfh
k`YfXYb`"8`Yf` : c`_i`g`Ui`ZbUhi`fbU`Y`9`Ya`YbhY`ž`k`]Y`X]Y`bYi`Yb
 ; UfhY`bdfc`Y`_hY`Ui`ZX`Ya` `7Ua`di`g`ž`_Øbb`hY`_`]Yf`Y]bYb`k`Yfhj`c`Yb
6Y]hfU[`Y]ghYb`ž`i`a` `Y]bY`YVYbgk`YfhYfY`I`a`[YVi`b[`ni`gW`UZZYb`
8]Y`I`b]j`Yfg]h`Åh`U`h]g]W`gca`]h`b]W`h`bi`f`XYf`@Y`fY`ž`gcbXYfb`Ui`W`
XYa`G`W`i`h`ni`bgYfYf`I`a`[YVi`b[`j`YfgW`f]YVYb` `XUg`]gh`Y]b
ghUf`_Yg`NY]W`Yb`ZØf`Y]bY`bUW`U`h][Y`Ni`_i`bZh"

K]f`XØfZYb`[YgdUbb`h`V`Y]VYb`ž`k`]Y`g]W`X`XYf`@Yi`d`UbU!7Ua`di`g`]b
XYb`b`ÅW`ghYb``Å`fYb`Ybhk`]W`Y`b`k`]fX`"9]bYg`]gh]g]W`Yf` `8]Y
?ca`V]bUh]cb`Ui`g`a`cXYfbYf`5fW`]hY`_hi`fi`bX`bUhi`fVY`UggYbYb
9`Ya`YbhYb`_Øbb`hY`Y]b`A`cXY`ZØf`j`]Y`Y`UbXYfY`<cW`gW`i`Yb`i`bX
Gh`AXhY`gY]b"

: Øf`XYhU]`YfhY`=Zcfa`Uh]cbYb`ni`XYb
A`cXYfb]g]Yfi`b[ga`U`bU`a`Yb`Ui`ZX`Ya` `@Yi`d`UbU!7Ua`di`g`
Ya`dZY`Yb`k`]f`X]Y`6Yf]W`hYfghUhi`b[`XYf`@UbXYgnY]hi`b["
=hYfYgg]YfhY`gc`hYb`Ui`W`Y]bYb`6`]W_`Ui`ZX]Y`bUW`U`h][Yb
=h]h]Uh]j`Yb`XYf`@Yi`d`UbU`I`b]j`Yfg]h`Åh`k`YfZYb`i`bX`g]W`ØVYf`X]Y
_]a`Uk`UbXY`Ub[YdUgghY`GhUXh[YghU`hi b[`VY]a` : fUi`b`l`cZYf`=6D
]bZcfa`]YfYb"

8YhU]`g	
Cfh	@ØbYVi`f[ž`8Yi`hgW`U`bX

8YhU]`g	
E i Y`Yb	<ul style="list-style-type: none">• k k k "`UbXYgnY]hi b["XY• k k k "`Yi d\UbU"XY• k k k "]Vd"ZfUi b\cZYf"XY

6Ygi W\Yb`G]Y`i bg`Ui Z.`X]Y!bUW\ f]W\ hYb"Wca